

Goethe-Institut Athen
Laboratory of Industrial and Energy Economics, National Technical University
of Athens (LIEE/NTUA)
GFOSS – Open Technologies Alliance

Research, Innovation and Entrepreneurship: A new agenda for the enhancement of structural competitiveness

Organising Committee

Yannis Caloghirou (LIEE/NTUA)
Iliana Kikidou (Goethe-Institut Athen)
Aggelos Tsakanikas (LIEE/NTUA)
Aimilia Protogerou (LIEE/NTUA)
Panagiotis Panagiotopoulos (LIEE/NTUA)
Evangelos Siokas (LIEE/NTUA)
Vasilis Maglaris (NETMODE/NTUA)
Theodoros Karounos (GFOSS – Open Technologies Alliance)
George Siokas (LIEE/NTUA)

26-27 November 2018, Goethe-Institut Athen (Omirou 14-16, Athens)

Monday 26th November

14:15 – 15:00 Registration

15:00 – 16:00 Introductory speeches and greetings (*simultaneous translation in Greek and German*)

- **Chair:**
 - **Yannis Caloghirou** (Professor, Director of the Laboratory of Industrial and Energy Economics, National Technical University of Athens),
 - **Iliana Kikidou** (Head of the Department of Educational Collaboration, Goethe-Institut Athen)
- **Speakers:**
 - **Matthias Makowski** (Director, Goethe-Institut Athen)
 - **Costas Fotakis** (Alternate Minister for Research and Innovation)
 - **Stergios Pitsiorlas** (Alternate Minister of Economy and Development)
 - **Michael Dorn** (German Embassy)
 - **Athanasios Kelemis** (General Director and Member of the Board of Directors, Greek-German Chamber of Commerce and Industry)
 - **Nectarios Koziris** (Professor, Dean of the School of Electrical and Computer Engineering, National Technical University of Athens)

16:00 – 18:00, Panel 1: Entrepreneurial and innovation activity: Empirical evidence from Greece, Germany and Europe and their policy implications (*in English*)

- **Chairman: Yannis Mitsos** (Senior Advisor, SEV)
- **Speakers:**
 - **Georg Licht** (Head of the Department of Economics of Innovation and Industrial Dynamics, Centre for European Economic Research - ZEW)
 - **Aggelos Tsakanikas** (Assistant Professor, Laboratory of Industrial and Energy Economics, National Technical University of Athens / Head of the Entrepreneurship Observatory, Foundation of Economic and Industrial Research)
 - **Aimilia Protogerou** (Senior Researcher, Laboratory of Industrial and Energy Economics, National Technical University of Athens)
 - **Yannis Caloghirou** (Professor, Director of the Laboratory of Industrial and Energy Economics, National Technical University of Athens)

18:00 – 18:30: Coffee Break

18:30 – 20:45, Panel 2: Fostering creativity and entrepreneurship skills in the primary, secondary and tertiary education (*simultaneous translation in Greek and German*)

- **Chairman: Theodoros Karounos** (Vice President of the Board of Directors, GFOSS – Open Technologies Alliance)
- **Speakers:**
 - **Iliana Kikidou** (Head of the Department of Educational Collaboration, Goethe-Institut Athen)
 - **Nikos Tzimopoulos** (GFOSS – Open Technologies Alliance)
 - **Takis Aggelopoulos** (GFOSS – Open Technologies Alliance)
 - **Argiris Tzikopoulos** (CEO, Junior Achievement Greece)
 - **Lia Goudousaki** (Academic Consultant, German Academic Exchange Service)
 - **Emmanouil Apostolakis** (Director of High School, Ellinogermaniki Agogi)

Tuesday 27th November

10:00 – 12:00, Panel 3: The role of Tech Coaching and other institutional mechanisms in bridging the gap between research and innovation / knowledge-intensive entrepreneurship (*in English*)

- **Chairman: Vasilis Maglaris** (Professor, Director of the Laboratory of Network Management and Optimal Design - NETMODE, National Technical University of Athens)
- **Speakers:**
 - **Ralph Henn** (Researcher, Karlsruher Institute of Technology)
 - **Alexandros Papaderos** (Head of Patents and Licenses at the Office for Research and Innovation Transfer, Technical University of Munich)
 - **Yannis Caloghirou** (Professor, Director of the Laboratory of Industrial and Energy Economics, National Technical University of Athens)
 - **Georgios Doukidis** (Professor, Department of Management Science and Technology, Athens University of Economics and Business)
 - **Vangelis Karkaletsis** (Research Director, Institute of Informatics and Telecommunications, NCSR "Demokritos" / GFOSS – Open Technologies Alliance)

12:00 – 12:30: Coffee Break

12:30 – 15:00, Panel 4: Digital transformation in the context of the 4th Industrial Revolution (in English)

- **Chairman: John Baras** (Professor, Department of Electrical and Computer Engineering, University of Maryland)
- **Speakers:**
 - **Johanna Sepulveda** (Researcher, Institute for Security in Information Technology, Technical University of Munich)
 - **Ralph Henn** (Researcher, Karlsruher Institute of Technology)
 - **Nectarios Koziris** (Professor, Dean of the School of Electrical and Computer Engineering, National Technical University of Athens)
 - **George Stefanopoulos** (General Director, The Greek Mobile Operators Association)
 - **George Athanasopoulos** (CIO, COSMOTE Group)
 - **Kostas Kyriakopoulos** (Professor, School of Mechanical Engineering, National Technical University of Athens)

15:00 - 16:00: Lunch Break

16:00 – 18:00, Panel 5: The balance between Intellectual Property protection and Open Innovation (in English)

- **Chairman: Aggelos Tsakanikas** (Assistant Professor, Laboratory of Industrial and Energy Economics, National Technical University of Athens / Vice-Chairman of the Administrative Council of the Hellenic Industrial Property Organisation)
- **Speakers:**
 - **Alexandros Papaderos** (Head of Patents and Licenses at the Office for Research and Innovation Transfer, Technical University of Munich)
 - **Theodoros Karounos** (Vice President of the Board of Directors, GFOSS – Open Technologies Alliance)
 - **Alexandros Nousias** (Data Protection Officer & Ethics / Legal Counsel, NCSR "Demokritos")
 - **Prodromos Tsiavos** (Chairman of the Administrative Council, Hellenic Industrial Property Organisation)
 - **Theodoros Chiou** (Lawyer)
 - **Stavros Zografakis** (Professor, Agricultural University of Athens) To be confirmed

18:00 – 18:30: Coffee Break

18:30 – 20:30, Panel 6: The role of the technical education and apprenticeship in enhancing the innovation intensity of the economy (*in English*)

- **Chairman: John Baras** (Professor, Department of Electrical and Computer Engineering, University of Maryland)
- **Speakers:**
 - **Nicos Gavalakis** (Head of the Human Capital Development Unit, Hellenic Federation of Enterprises)
 - **Dimitris Kiriakos** (Director of Public IEK Aigaleo, Athens / President of the Hellenic Informatics Union (HIU) / Member of the Board of Directors of GFOSS – Open Technologies Alliance)
 - **Eva Kanargia** (Enterprise Greece)
 - **Michaela Balis** (Director for Greece and Cyprus, Germany Trade and Invest)
 - **Sarina Thiele** (Greek-German Chamber of Commerce and Industry)
 - **Speaker from the Greek Industry** To be confirmed